

VETERINARY CLINIC PHOTO LIST



**A must-have library to update any website, social media, or client materials!
Get out that camera and snap these shots to show off your clinic!**

Clinic Staff

- ✓ Headshot of each team member against solid color background/wall
- ✓ Photo of each team member doing something (preferably all something different!)
Examples: receptionist working on computers, tech reading a fecal, doctors doing an exam or ultrasound, etc)
- ✓ Each staff member with their pets if available
- ✓ Clinic pets

Clinic Exterior

- ✓ Front view
- ✓ View from across the street/far away to show the parking lot, surrounding buildings, etc
- ✓ Signage
- ✓ Various seasonal views if available (e.g. spring/summer, fall colors, clinic under snow, etc.)

Clinic Interior

Include pets and team members whenever possible!

- ✓ Reception area
- ✓ Waiting room
- ✓ Exam room
- ✓ Surgical suite
- ✓ Kennels
- ✓ Pharmacy
- ✓ Radiology equipment
- ✓ Radiology: digital view (show x-ray on a monitor screen)
- ✓ Laboratory area
- ✓ Blood work machines
- ✓ Microscope stations
- ✓ Any other great equipment: ultrasound, laser, etc.
- ✓ Boarding areas if applicable
- ✓ Grooming areas if applicable