

VETERINARY CLINIC PHOTO LIST

A must-have library to update any website, social media, or client materials!
Get out that camera and snap these shots to show off your clinic!

Clinic Exterior

- Front view
- View from across the street/far away to show the parking lot, surrounding buildings, etc
- Signage
- Various seasonal views if available (e.g. spring/summer, fall colors, clinic under snow)

Clinic Interior

- Reception area
- Waiting room
- Exam room
- Surgical suite
- Kennels
- Pharmacy
- Radiology equipment
- Radiology: digital view (show x-ray on a monitor screen)
- Laboratory area
- Blood work machines
- Microscope stations
- Any other great equipment: ultrasound, laser, etc.
- Boarding areas if applicable
- Grooming areas if applicable



Staff Photos

- Headshot of each team member against solid color wall
- Photo of each team member doing something (preferably all something different!.)
Examples: receptionist working on computers, tech reading a fecal, doctors doing an exam
• or ultrasound, etc)
- Each staff member with their pets if available
- Clinic pets